**Curriculum Vitae**

Full name: Phan Thi Xuan Huong

 Email: huongptx@ntu.edu.vn

Department of Economic Management

Faculty of Economics

Nha Trang University

02 Nguyen Dinh Chieu St., Nha Trang City, Vietnam

**EDUCATION**

2017: Ph.D in Business Administration, The University of Danang

2007: Master of Economics, Nha Trang University

2006: Bachelor of English, Hue University of Sciences

1998: Bachelor of Technical Economics, University of Fisheries

**RESEARCH INTERESTS**

- Enterprise Management

- Human resource management

- BSC & KPI

**RESEARCH EXPERIENCE**

* Segmentation of the Russian tourists market in Nha Trang, 2017 – 2018, participant.
* Building KPI for Nha Trang University, 2019 - present

**TEACHING RESPONSIBILITY**

#  Undergraduate:

* Enterprise Management
* Tourism enterprises Management
* Strategic Management
* Product Strategy Management
* Farm Management
* Planning and Management for Fisheries
* Agricutural Business

#  Graduate:

* Human resource Economics and Management
* Human resource Management
* Strategic Management

**PUBLICATIONS and PRESENTATIONS**

#  Journals:

1. Nguyen Van Ngoc and **Phan Thi Xuan Huong**. The application of production function to study of the economic growths of the fishery industry in Vietnam. Journal of Aquatic Science and Technology, No 1/2010.
2. **Phan Thi Xuan Huong**. Solutions to promote Seafood export in Khanh Hoa province. Journal of Aquatic Science and Technology, No 1/2010.
3. **Phan Thi Xuan Huong**. Neural network application forecasting of aquaculture production volume in the South Central Coast region. Journal of Aquatic Science and Technology, No 2/2010.
4. **Phan Thi Xuan Huong** and Tran Dinh Khoi Nguyen. Building a Strategy Map for Khanh Hoa Aquatic Product Processing Enterprises. Vietnamese version, Journal of Economics Development, No. 289, 11/2014.
5. **Phan Thi Xuan Huong** and Tran Đinh Khoi Nguyen. Building KPIs using BSC approach for Khanh Hoa’s aquatic product processing companies. Journal of Economic and Development, No. 212 (II), 2/2015.
6. Vu Thi Nhung, Nguyen Van Ngoc, **Phan Thi Xuan Huong.** Building BSC (Balance Scorecard) for Nha Trang Seafoods Company- F17. Journal of Science and Technology, Phạm Văn Đồng Univeristy, No. 07, 2015.
7. **Phan Thi Xuan Huong** and Tran Dinh Khoi Nguyen. Building a Strategy Map for Khanh Hoa Aquatic Product Processing Enterprises. Journal of Economic Development, Volume 22, Issue3, July 2015.
8. **Phan Thi Xuan Huong**, Tran Dinh Khoi Nguyen, Nguyen Van Ngoc. **Applying the balanced scorecard to Khanh Hoa seaproduct exploitation and service enterprise (KHASPEXCO). Journal of Science and Technology -The University of Danang, No 2 (99)/2016.**
9. Nguyen Van Ngoc and **Phan Thi Xuan Huong**. Solutions to attract Russian tourists to Nha Trang - Khanh Hoa Province. Industry and Trade Magazine. No 7, 5/2018.
10. Nguyen Van Ngoc and **Phan Thi Xuan Huong**.  **Market Segmentation of Russian Tourists to Nha Trang - Khanh Hoa Province. Journal of Economics and Development. No 252 6/2018.**

#  Presentations:

1. **Phan Thi Xuan Huong**, “Building balanced scorecard for Aquatic product processing Company F17” – Proceedings of Accounting and Auditing in global integration, Economics University – University of Danang, 2012.
2. **Phan Thi Xuan Huong**, “Building a strategic map for Seafood processing enterprises in Khanh Hoa province”. Proceedings of National Science Conference - Accounting, Auditing in the process of reform and integration - University of Economics – The University of Danang, 2014
3. **Phan Thi Xuan Huong**, “Factors affecting employee job satisfaction at 3-star hotels in Nha Trang City” - Proceedings of Scientific Workshop on the reality of sea tourism in Mekong Delta and Ha Tien coastal cities - Sharing experiences, proposing solutions for development, 2019